

# Northern Business Growth Webinar

## Cultural and Engagement Essentials in Times of Uncertainty

**FREE**  
interactive webinar

Thursday  
1<sup>st</sup> October  
2020

Delivered via Zoom – no software required

With speaker

**Mark Robb**



Mark Robb won Vistage Speaker of the year for the last three years running.

Cutting edge and unique tools, tips and techniques on how to lead, motivate and engage people.

By the end of the session, you will:

- Gain key insights on maximising engagement and emotional connections in your people
- Understand the Leader's role in shaping a high-performance culture
- Gain insights into future workplace trends and ... The Millennial Opportunity
- Have specific strategies to 'lift the performance curve' in your business.

The session will explore principles for dealing with them now and planning for the future.

Specialising in increasing human and organisational performance, Mark works around the world delivering talks and programmes for some of the world's largest organisations including Coca Cola, Specsavers, Marks and Spencer, Costa Coffee, David Lloyd Leisure and Hewlett Packard for example.

His no-nonsense practical and commercially focused approach provides leaders with a range of tools, tips and techniques on how to lead, motivate and engage their teams. Mark's interventions are an engaging blend of demonstrations, stories, cutting edge research, case study presentations and practical hands-on application, equipping individuals and teams with a wealth of new tools and ideas, you can apply immediately to your business.

**Sign in**  
8.15am

**Start**  
8.35am

**Close**  
10.20am

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