



Zoom Webinar



17th April 2020
09:30 - 11:30



No charge
for invited guests

Love Your Disruptors Thriving Not Just Surviving in Times of Change

What's the event about?

Let's start with a simple question... "In a world where there is no 'normal' and definitely no such thing as the status quo. Would you rather be positively disrupting your market? Or being disrupted by someone else?"

Steve's session provides actionable insights and tools that cover the people, process and technology side of innovation and change. Attendees leave energised and ready to re-examine their role in creating positive market disruption.

This session is aimed at senior leaders and executives who want their business to thrive not just survive in times of significant change. The session covers two fundamental types of innovation and seven ways that existing products and services can be restructured and repurposed, or, that new products can be created.

A session like this has limited value unless you leave it confident in how to effect change in your workplace. With this in mind, I also cover how to get leadership and wider organisational buy-in to delivering change.

You will be able to identify and work with both your natural change champions and your more resistant or cynical staff. During the session, attendees receive concrete strategies and tools that can be taken back into the workplace for immediate use.

Session Takeaways:

- How a 130 year old playing card company is one of the biggest market disruptors in the world today
- Why staying true to your core principles will give you longevity in a disruptive market
- A repeatable process to allow you to continually innovate in any marketplace

Steve Houghton-Burnett

Steve is a business change specialist having held senior roles in IT Management including Chief Information Officer (CIO) and Chief Technology Officer (CTO) within several multinational organisations. He has successfully delivered transformational projects and programmes with budgets of between £150k and £4.5 million and with organisational benefit contribution of between £2 and £65 million. Most often he is engaged as the Director of Transformation within the client team.



Steve thrives on positive disruption and loves to see organisations take advantage of emerging technologies to create solutions that simply would not have been possible previously. He believes change is the only constant.

EVENT HOSTS

