

Hiring a CTO

We hire more CIOs, CTOs and IT Directors than any other organisation in the UK. Our sophisticated and detailed recruitment, screening and selection process has been developed and improved over several years. Because we work in the mid-market, we only select CTOs who can fit in with dynamic businesses rather than needing the comfort of the corporate environment!

Only the sharpest applicants make the Freeman Clarke cut. They possess an enviable range of talents. We call them the **six blades...**

Technical Expert

No field changes as rapidly! The best CTOs are leaders in technology, software and security and they have up to date knowledge of products, vendors and evolving practices.

Creative Entrepreneur

The CTO must be flexible, creative, agile and passionate about driving growth. That means understanding funding and valuation, business plans, marketing and legal – not just tech!

People Focussed

Of course all successful business begins with people. Leading by example, the CTO needs to be respected by the whole team and operate as their coach and mentor.



www.freemanclarke.co.uk

Strategic Thinker

Bespoke digital technology is intricate but a good CTO sees the bigger picture and the business strategy. Board discussions may be vague; opportunities ambiguous; the key questions are about the art of the possible.

Commercial Manager

Running the team and suppliers requires good planning, good communication and careful attention to detail. This includes compliance, contractual and regulatory issues; budgets, cost-management and supplier management.

Compelling Leader

The CTO forms part of the senior team and needs to lead from the top, contribute to decisions, and be bold and visionary. External parties must feel they can draw confidence from the CTO.

It's rare to find all of these talents in one person which is why a good CTO is so valuable.

**FREEMAN
CLARKE**



Freeman Clarke is the largest and most experienced team of part-time IT leaders. We are independent and work exclusively with start-ups and mid-market businesses.