



Leicester Business Growth Webinar

21st May

9.00am
Virtual mingling

9.30am
Workshop

11.30am
Finish

Love Your Disruptors

Thriving *not just surviving* in times of change

Let's start with a simple question...

"In a world where there is no 'normal' and definitely no such thing as the status quo. Would you rather be positively disrupting your market? Or being disrupted by someone else?"

Join us for this engaging and interactive workshop where guest speaker Steve Houghton-Burnett will provide actionable insights and tools that cover the people, process and technology side of innovation and change.

This session is aimed at senior leaders and executives who want their business to thrive not just survive in times of significant change.

What will be covered...

- Two fundamental types of innovation and seven ways that existing products and services can be restructured and repurposed, or, that new products can be created
- How to get leadership and wider organisational buy-in to delivering change

Attendees will...

- Be able to identify and work with both your natural change champions and your more resistant or cynical staff
- Receive concrete strategies and tools that can be taken back into the workplace for immediate use
- Leave the session confident in how to effect change in the workplace



Steve Houghton-Burnett

Steve is a business change specialist having held senior roles in IT Management including Chief Information Officer (CIO) and Chief Technology Officer (CTO) within several multinational organisations. He has successfully delivered transformational projects and programmes with budgets of between £150k and £4.5 million and with organisational benefit contribution of between £2 and £65 million. Most often he is engaged as the Director of Transformation within the client team. Steve thrives on positive disruption and loves to see organisations take advantage of emerging technologies to create solutions that simply would not have been possible previously. He believes change is the only constant.

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