

# Regional Directors

## US Launch, NYC, 2018



### Freeman Clarke

Freeman Clarke is a highly successful UK team of fractional CIOs, CTOs and IT Directors for ambitious companies with revenues of between \$10M and \$100M. We also work with fast-growth and externally-backed start-ups.

### The Opportunity

We're now launching in NYC and looking for experienced IT leaders with entrepreneurial flair to be our Regional Directors. Regional Directors win and retain clients, oversee and coach their team of CIOs, and achieve ambitious targets for growth and revenue.

### The Candidate

You're probably a highly experienced (perhaps 20 years) CIO, IT entrepreneur or IT consultant with in depth corporate/enterprise knowledge, preferably with known or blue-chip companies.

You love to network; create partnerships; meet passionate business leaders, and help them prosper and grow.

You're excited by the idea of a portfolio of ambitious mid-sized clients and a team of experienced CIOs. You're driven, flexible, honest and open, mature and used to working at Board level. Critically, you are sales-focused and energised by building your own recurring revenue stream.

You want to do something for yourself, but still within the IT and business leadership space. You might already be working independently. You want freedom, the ability to work in your own way and to your own work-life goals. But you also want to be part of a team with the benefits of a structure, brand and proven methodologies.

### Our Business

We have worked with Regional Directors to successfully build teams and win clients across the UK and we have detailed knowledge and experience in every aspect of building a region. Our founders provide detailed, supportive coaching to all our Regional Directors from day 1 and ongoing.

We have proven marketing, talent recruitment and development, finance and admin functions together with models and templates for every aspect of the business.

Our approach is engaging and collegiate and all our Regional Directors are heavily involved in the growth and development of a mutually successful business.